

Rep. \_\_\_\_\_

## Annual Website Optimization & Maintenance Program

- Annual Fee \$1250 (\$1525 with website hosting).
- Includes 4 Search Engine position reports a year that track your progress on the web for our most important key words.
- Includes 6 hrs.of website changes/ maintenance/ enhancements to improve site optimization for key words.
- Tracking for measuring the effectiveness of your key terms and overall Internet campaign.
- 20% discount on additional web development work.

Company \_\_\_\_\_ Date \_\_\_\_\_

Email \_\_\_\_\_ Total Annual Investment \_\_\_\_\_

Name (Print) \_\_\_\_\_ (Authorization) \_\_\_\_\_

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### Terms and Conditions

50% deposit is required with signed agreement. **Balance due in 90 days.** The list of agreement items (above), is an estimate, and does not constitute a final invoice. Orders canceled will be invoiced for work completed to date with a minimum charge of 50% of the total order value. Customers and their agents assume all liability for content, and warrant and represent that: (i) Materials furnished in connection with this order, including, but not limited to, graphic materials and/or third party owned components contained therein, do not infringe or breach any patent, copyright, trademark, proprietary or contractual right, or any other claim of any party; (ii) The use of any third party trademark or copyrighted material is duly authorized under a license from the trademark or copyright owner, if such a license is required; and (iii) The material supplied may be included in the product(s) ordered. Upon written request, customer will provide reasonable documentation of its right to use any intellectual property to be included in the product(s) or any website linked thereto. B2B Design & Development LLC shall not be liable for errors or omissions with respect to marketing materials, website or hosting services beyond the amount paid for the program item in error.